

Success Story

Self Employment through Orchard Management

A success story of Sri Sandip Ghosh

Most of the villages of Paschim Medinipur having three types of land topography viz- Up land, Medium land & low land. Generally the low lands having irrigation facility & being utilized for cereals cultivation. Sri Sandip Ghosh of Basajuri village at Harda block is an educated youth having no job used to engage in paddy cultivation in 7 acres of land with his father. Being motivated by Shymal Pratihari, Chief Coordinator, Sirshi Farmers Club visited KVK during 2009. KVK Scientist advised him to establish mixed fruit orchard with financial help from NHM.

With Financial support from NHM he established mango orchard in 1.5 acre of upland. Under Training of Rural Youth KVK provided him training on Improved Orchard Management & technical support.

Bio- data of Sri Sandip Ghosh

Name	Sri Sandip Ghosh
Father's name	Sri Manotosh Ghosh
Nationality	Indian
Category	GC
Age	28 years
Sex	Male
Marital Status	Unmarried
Present address	Vill- Basajuri, Post- Harda, Block-Binpur-II, District-Paschim Medinipur, Pin-721507, Ph. no. 09733750707 (M)
Education Qualification	B.A
Family Members	5 (Father, Mother, Elder brother, Self, Sister)
Status of Family	Father- farming, Mother- house wife, Brother – HS, Tailoring Diploma, garment designer, Sister- BA (studding)
Training	1. Orchard Management – 7 Days (2010)
Present Occupation	Orchard management & Farming
Land holding	7 acres
Paddy cultivation	2.0 acres
Mixed fruit Orchard	2.0 acre(Mango,Guava,Ber, Green banana, Singapuri Banana, Papaya)
Vegetable cultivation	Inter cropping in Papaya plot
Turmeric cultivation	Inter cropping in Mango plot
Fish production (Carp)	0.16 ha



Previously their average annual income was Rs.60000/- from crop cultivation only. After establishing orchard their annual income raised to Rs. 1,70,000/-.

Benefit: Beside income enhancement the nutritional status of the family has been secured. They have to spent less money towards cost of vegetables. Now the possess 6 nos of Vermi compost unit of 9x3' each & following farm equipments:

1. Power tiller, 2.Pumpset with Motor (2hp), Sprinkler Irrigation System. Power operated trolley van for carrying farm inputs & products, sprayer etc.

Future target of Sri Ghosh : To make the orchard bigger & to motivate unemployed youth of nearby villages in this profitable venture towards self employment.